



# **INTENSIVE CODE CAMP**

## **Salesforce**

### **2025/2026**

**Be one of our Graduates Family**

# **Track Overview**

**Information Technology Institute**

People Develop Countries .. We Develop People



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- 📘 Intensive Training Program
- 🌐 [www.iti.gov.eg](http://www.iti.gov.eg)

# Sales Force



## DESCRIPTION

ITI Intensive Code Camp – (SalesForce) focuses on Sales and services with administration and Development studies in CRM applications. Its main objective is building solid knowledge in this business area to help students in their future careers.



## WHO MAY APPLY

Graduates of:

- Business, BIS & MIS
- Computer Science



## TRACK DURATION

528 Hours around 4.5 months



## DELIVERY APPROACH

Blended between On site, Self paced Learning and Guided Practices

## BEFORE YOU APPLY

**Candidates will have to complete the following prerequisite courses to join our program:**

These topics will be discussed with you in the interviews (Resources applicants can visit or study before interview)

- **Salesforce overview**

[Salesforce Ecosystem Impact & Opportunities](#)

- **Introduction to Database could be found at MaharaTech:**

[Course: Database Fundamentals\\* | Mahara-Tech](#)

# SalesForce



## GRADUATE PROFILES

### **A Salesforce Administration and Developer**

Our main objective is building solid knowledge in this business area to help students in their future careers as:

- Admin Consultant
- Sales Consultant
- Services Consultant
- APEX Developer.

Our graduates are ready to be involved in the Salesforce Project Implementation Cycle in almost all phases. Salesforce consultant can be involved in the analysis phase of the project, gap analysis and solution design as well as application configuration, moreover key user training, Go live and support

# Salesforce



## OVERALL LEARNING JOURNEY OUTLINE

### Salesforce Administration

**34%**

- Sales & Services Cloud
- Admin User Management
- Admin Security Skills
- Automation Skills
- Admin Analytical skills
- Admin Data Management
- Lightning App Builder
- Data Modeling

### Salesforce Developer (APEX)

**30%**

- Apex Fundamentals
- Control Flow Statements
- Classes and Methods
- Apex Testing
- Subjects and DML
- Advanced SOQL
- LWCs
- Aura Framework

### Fundamental Skills

**21%**

- Database Fundamentals
- Introduction to Programming using Java Language
- Network & Security Fundamentals

### Employability skills and AI Skills

**15%**

- Effective Presentation Skills
- Freelancing Fundamentals
- Effective Communication Skills
- Work Ethics
- CV Writing & Interviewing Skills
- Introduction to Generative AI and prompt engineering